

Crystal Manyoun

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EDUCATION

Harvard University

Bachelor of Arts in Computer Science and Theater, Dance & Media, Secondary in Economics | GPA: 3.6/4.0

Cambridge, MA

Expected May 2026

Relevant Coursework: Artificial Intelligence Methods, Economics and Computation, Data Structures and Algorithms, Algorithms and their Limitations, Abstraction and Design in Computation, Systems Programming and Machine Organization, Privacy and Technology, Data Science

London School of Economics

Study abroad coursework in Behavioral Economics and International Political Economy

London, England

Jun 2023 — Jul 2023

EXPERIENCE

Experian

Product Management Intern

Remote

June 2025 — Aug 2025

- Created and presented product proposal to 5+ stakeholders for an internal truth set to improve a 126M+ household graph product
- Built interactive dashboards using SQL and Looker to visualize performance across 2+ Experian Marketing Services identity products
- Organized technical documents from Experian Marketing Services, producing 2+ new internal documents to help inform client calls
- Developed and presented PowerPoint presentations on AdTech trends (Gen AI, identity) at weekly standups to 10+ team members

Hue. (Seed stage, Venture-backed B2B SaaS startup)

Remote

Product Management Intern

May 2024 — Aug 2024

- Led 7+ user research studies to inform roadmap decisions; improved user satisfaction by 25% through actionable UX enhancements
- Authored 4 detailed PRDs for a team of 5+ UX designers and software developers to implement 4 new products within 3 months
- Developed custom makeup quizzes for clients, expanding website functionality and increasing clients' conversion rates by 20%+
- Designed competitive condensed versions of UGC video carousels, allowing flexible UX for all website layouts and brand aesthetics

twenty (Seed stage, Venture-backed B2C startup)

Remote

Product Development Intern

Feb 2024 — May 2024

- Conducted market research on wellness trends to introduce new coaching initiatives for 1100+ community members
- Sourced 100+ users and coaching specialists in 2 weeks to support go-to-market strategy for product pilot

ACTIVITIES & LEADERSHIP

Figma

Harvard Campus Leader

Cambridge, MA

Sep 2024 — present

- Organized and led 4 campus-wide design workshops, teaching 300+ students Figma skills including wireframing and prototyping
- Managed \$2,000 annual budget in collaboration with the Figma EDU team, allocating funds for events to maximize student engagement
- Collaborated with 4 student clubs to develop lesson plans and hands-on design training, strengthening campus design community

Harvard Product Lab

Associate Product Manager

Cambridge, MA

Jan 2024 — May 2024

- Collaborated with 6 team members to inform Fortune 500 client (Oracle) on improving Database 23c adoption
- Managed 10+ user interviews and synthesized insights into actionable recommendations for weekly client calls

Harvard Tech for Social Good

UX Designer

Cambridge, MA

Jan 2024 — May 2024

- Collaborated with 4 team members to design intuitive product features for language learning platform used by 100+ adult ESL learners
- Led bilingual (English/Mandarin) user interviews to make informed improvements on high-fidelity Figma prototypes
- Developed gamified tutor rating features post-lesson to enhance feedback loops and expand functionality for beginner English learners

Harvard Asian Student Arts Project

President

Cambridge, MA

Apr 2024 — Present

- Streamlined bank account of \$8,000+ in ticket revenue and grant funding to support campus musicals and arts initiatives
- Engaged with 5-10 Harvard organizations to host open mics, art making festivals, and encourage original Asian art

Harvard-Radcliffe Dramatic Club

Director & Choreographer

Cambridge, MA

Aug 2022 — Present

- Led 50 students to propose a musical for Fall 2024 season, successfully securing 350-seat venue performance space
- Directed musical numbers with original choreography for 20+ cast members per show with rehearsals for up to 7 hours/day

Harvard Cheerleading

Flyer

Cambridge, MA

Aug 2022 — Feb 2023

- Coordinated with teammates at 2.5 hour practices 3-4 times per week during the academic year to perform high-risk stunts
- Represented Harvard at 10+ football/basketball games (ex. Harvard-Yale), embodying Harvard's strong community values

Other Activities: Hasty Pudding Theatricals choreographer, Harvard CS50 photographer, Harvard Women in Computer Science board member

SKILLS

Technical: Figma, C, C++, Python, SQL, Javascript, CSS, HTML, OCaml, R, Looker, Agile

Languages: Mandarin Chinese (Fluent, HSK Level 5)

Certifications: CFA Institute Investment Foundations

Interests: User Experience Research, Beauty & Fashion Inclusivity, Venture Capital & Startups, Music Production & Audio Engineering